



CL NETWORK

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SALES TEAM TRANSFORMATION CURRICULUM

# Communicating with Confidence

2-DAY In-Person Corporate Training Workshop

Great leaders understand that the ability to communicate effectively and concisely is essential to achieving results. The “Communicating with Confidence” workshop is a highly interactive 2 day session that provides participants with foundational and advanced communication strategies.

Participants develop skills in the areas of presentation and communication planning. They learn the importance of eye contact, gestures, vocal qualities and movement to create connections with their audience. This workshop gives leaders the tools to significantly improve their communication impact and personal presence.

## OUTCOME

The participants of the “Communicating with Confidence” workshop will:

- Discover a clear approach to effectively communicate with external stakeholders, internal stakeholders, senior management, peers, direct reports and others within the workplace
- Gain insight into group and individual dynamics
- Understand behaviour styles, learn strategies to modify their message and flex their personal style to improve communication
- Establish clear objectives for any communication or presentation
- Understand the need to make messages clear, concise and relevant to the audience
- Learn the importance of planning, structure, delivery methods and personal mindset skills to achieve outstanding results
- Learn to select and create the most effective visual aids and training materials
- Gain tactics to create a powerful personal presence, which conveys confidence and subject matter expertise
- Learn how to create presentations and training sessions within limited time constraints

Maximum attendance is 10 participants. Video recording is an integral part of this workshop.

Interested in elevating your team’s performance? Contact [cindy.novak@clnetwork.ca](mailto:cindy.novak@clnetwork.ca)