



CL NETWORK

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COMMUNICATION CURRICULUM

# Communicating with Impact

1-DAY In-Person Corporate Training Workshop

When you speak, do others listen?  
Are you able to quickly and concisely  
communicate your ideas to others via  
email, voicemail or meetings?

The “Communicating with Impact”  
workshop is a 1 day session that  
introduces the foundational strategies,  
skills and mindset required to  
communicate and present effectively.

## OUTCOME

The participants of the “Communicating with Impact”  
workshop will:

- Explore the importance of effective communication in today’s business environment
- Learn the importance of planning, structure, delivery skills and personal mindset to achieve outstanding results
- Understand the need to make messages clear, concise and relevant to the audience
- Develop communication strategies for voicemail, email and face to face conversations
- Learn to establish clear objectives for any communication or presentation
- Acquire the tools to effectively set up and structure impromptu and planned presentations
- Learn to select and create the most effective visual aids
- Gain tactics to create a powerful personal presence, which conveys confidence and subject matter expertise
- Learn how to create presentations within limited time constraints

Maximum attendance is 10 participants. Skills are developed through a series of exercises and an impromptu presentation.

Interested in elevating your team’s performance? Contact [cindy.novak@clnetwork.ca](mailto:cindy.novak@clnetwork.ca)